BUILDING A STRONG SECURITY CULTURE

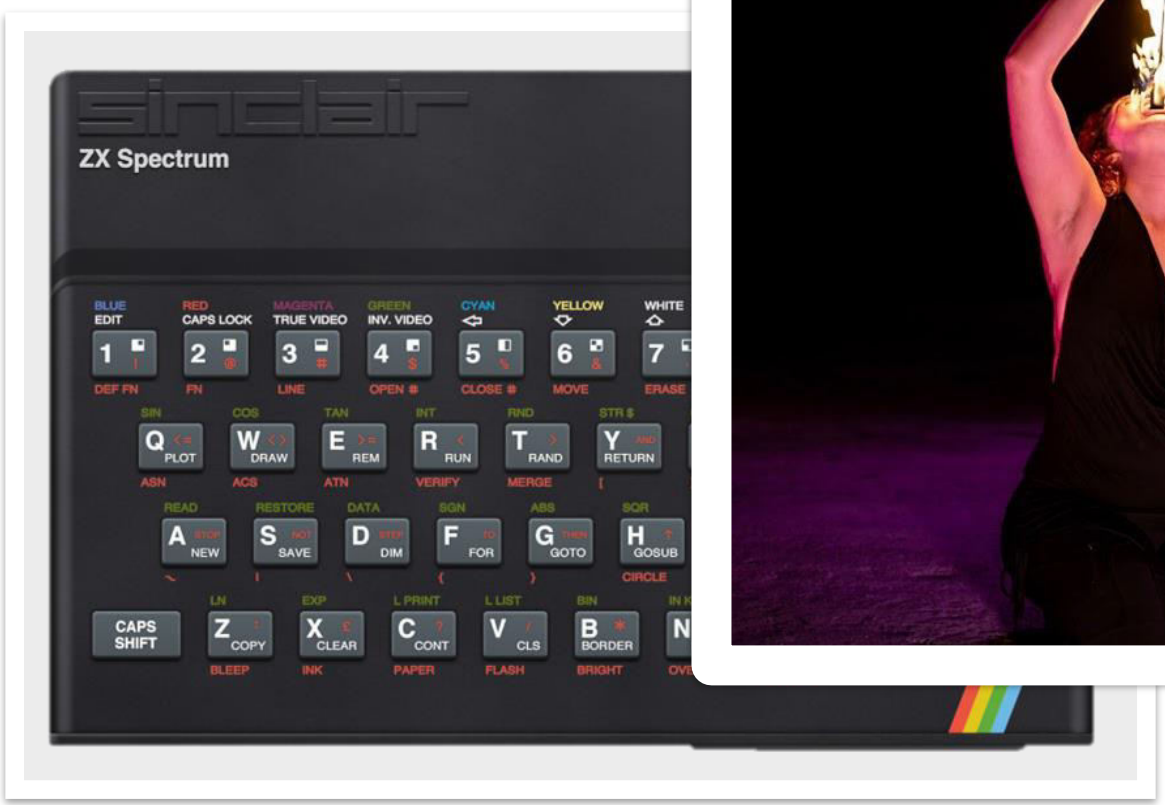
How not to get it wrong

Alison Crockford

What this talk covers

- What makes a strong security culture?
- Why using the mythology of your organisation will help you succeed
- Shifting the mindset from compliance to skills acquisition

WHO AM I?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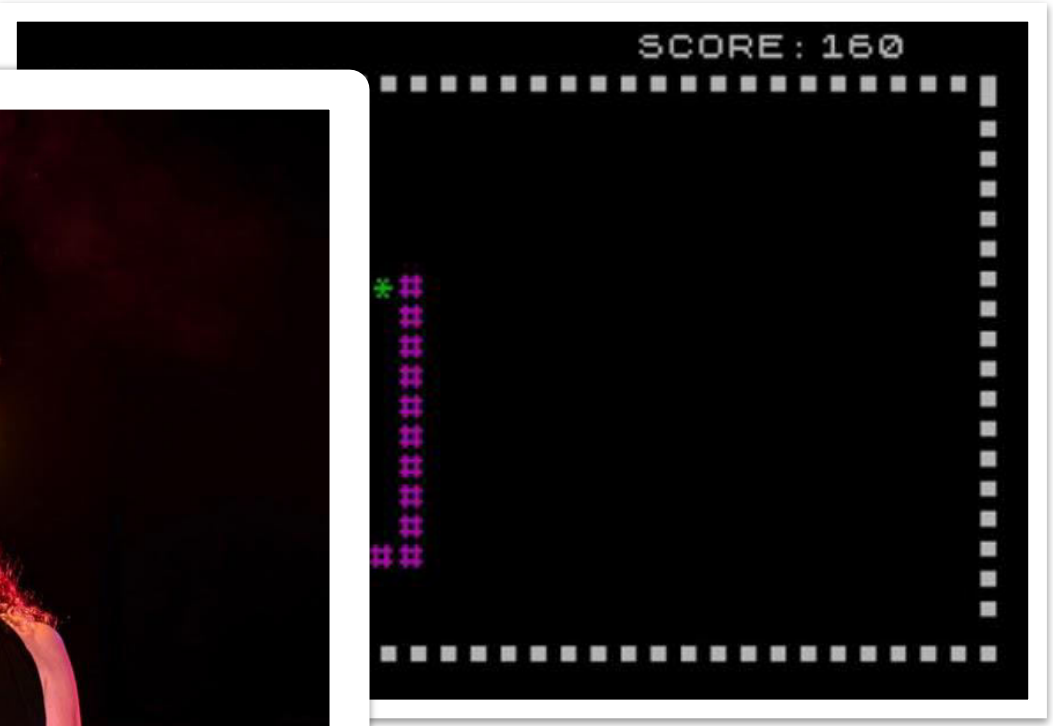
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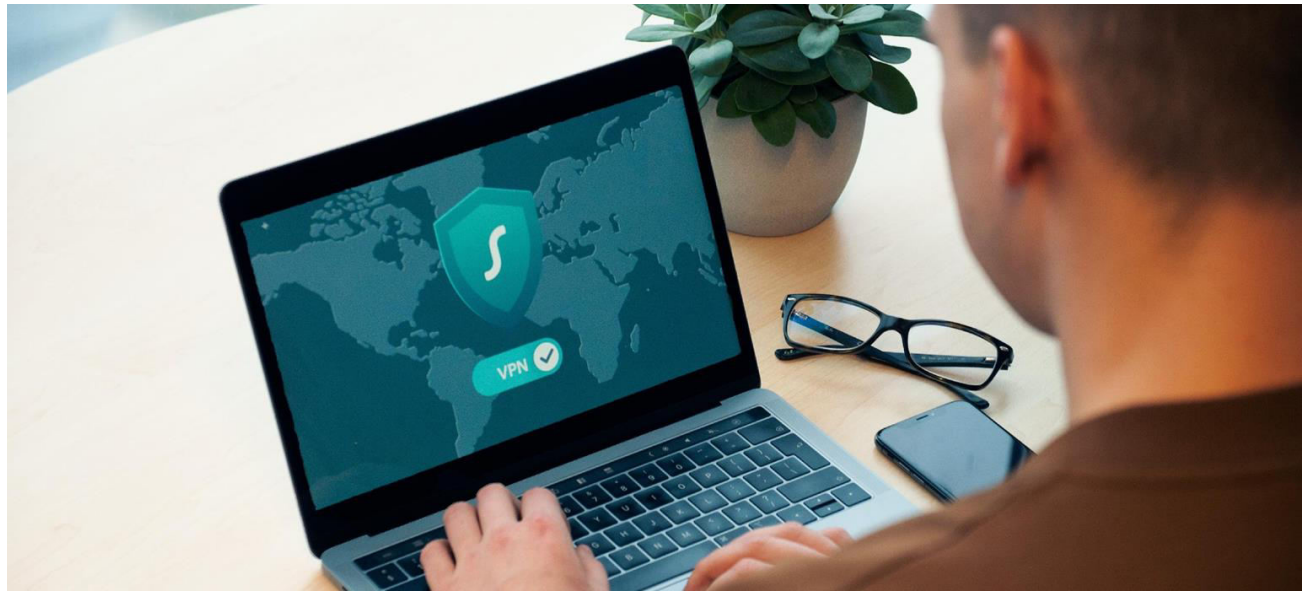
ARRIVAL

BANK OF ENGLAND

BCG

THE ROYAL SOCIETY

WHAT DOES STRONG SECURITY CULTURE LOOK LIKE?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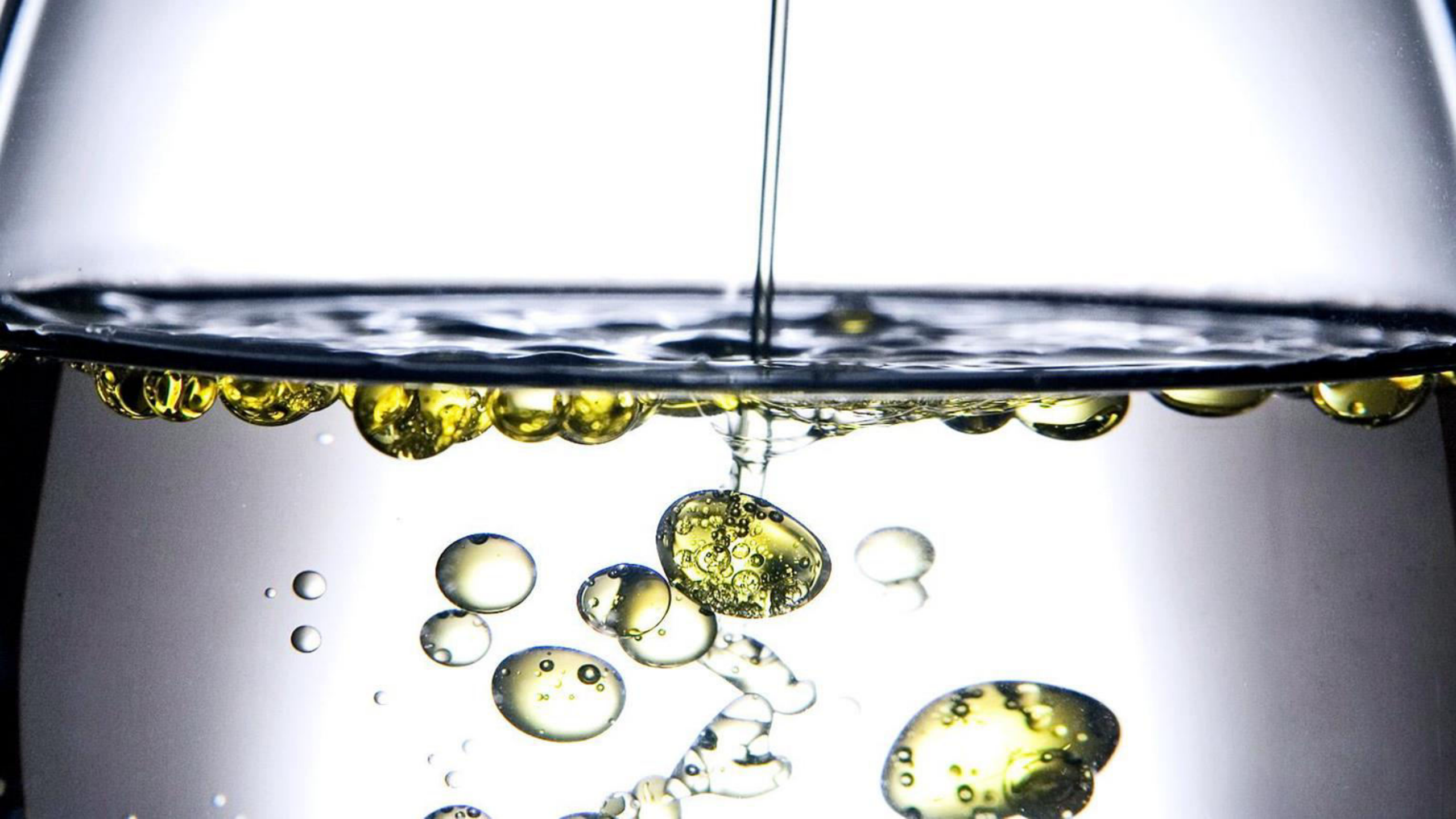
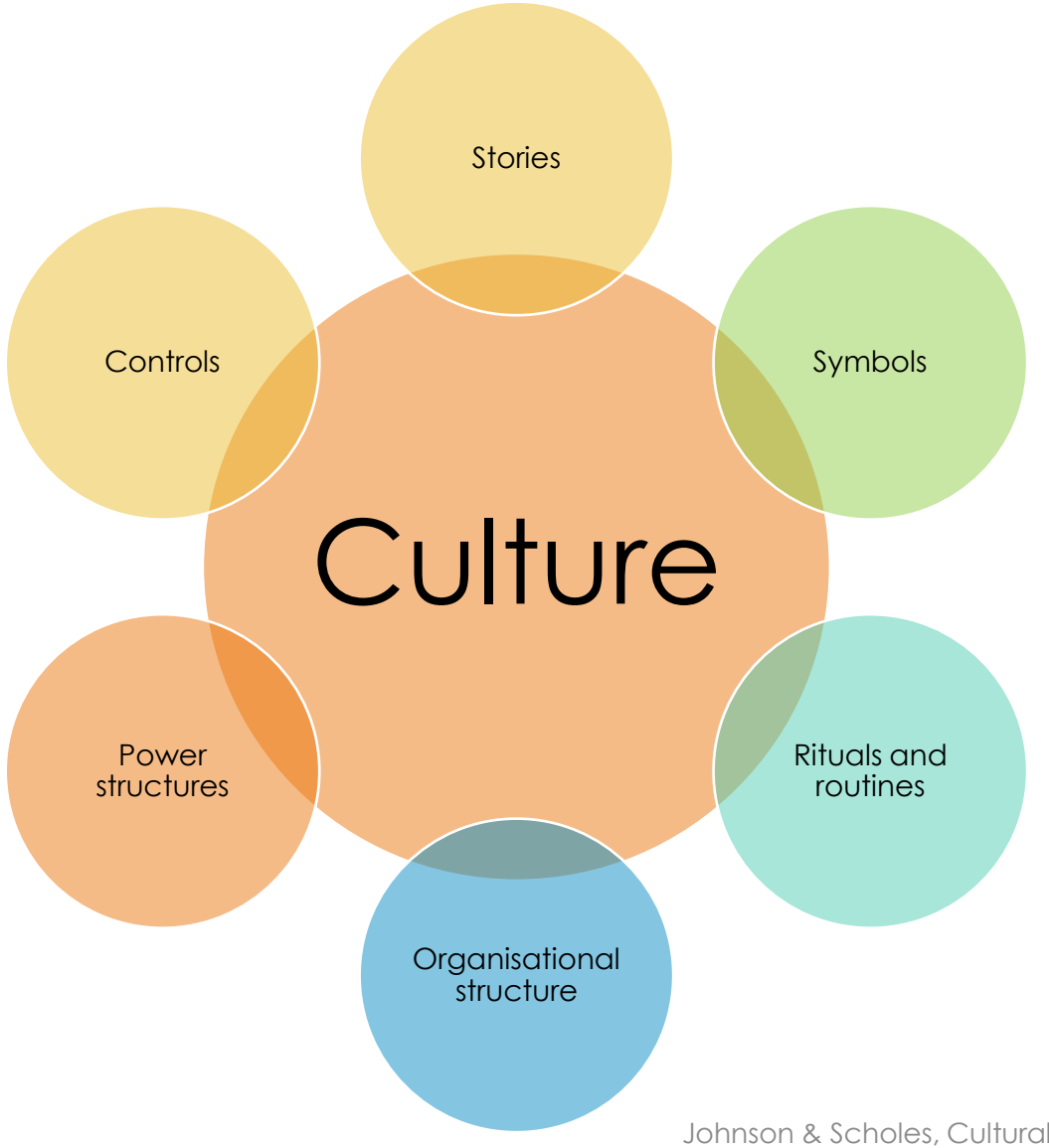


YOUR COMPANY CULTURE

- Talk to Talent/HR, Marketing or L&D
- What are the key stories about your company?
- How can you align Security behaviours with those?

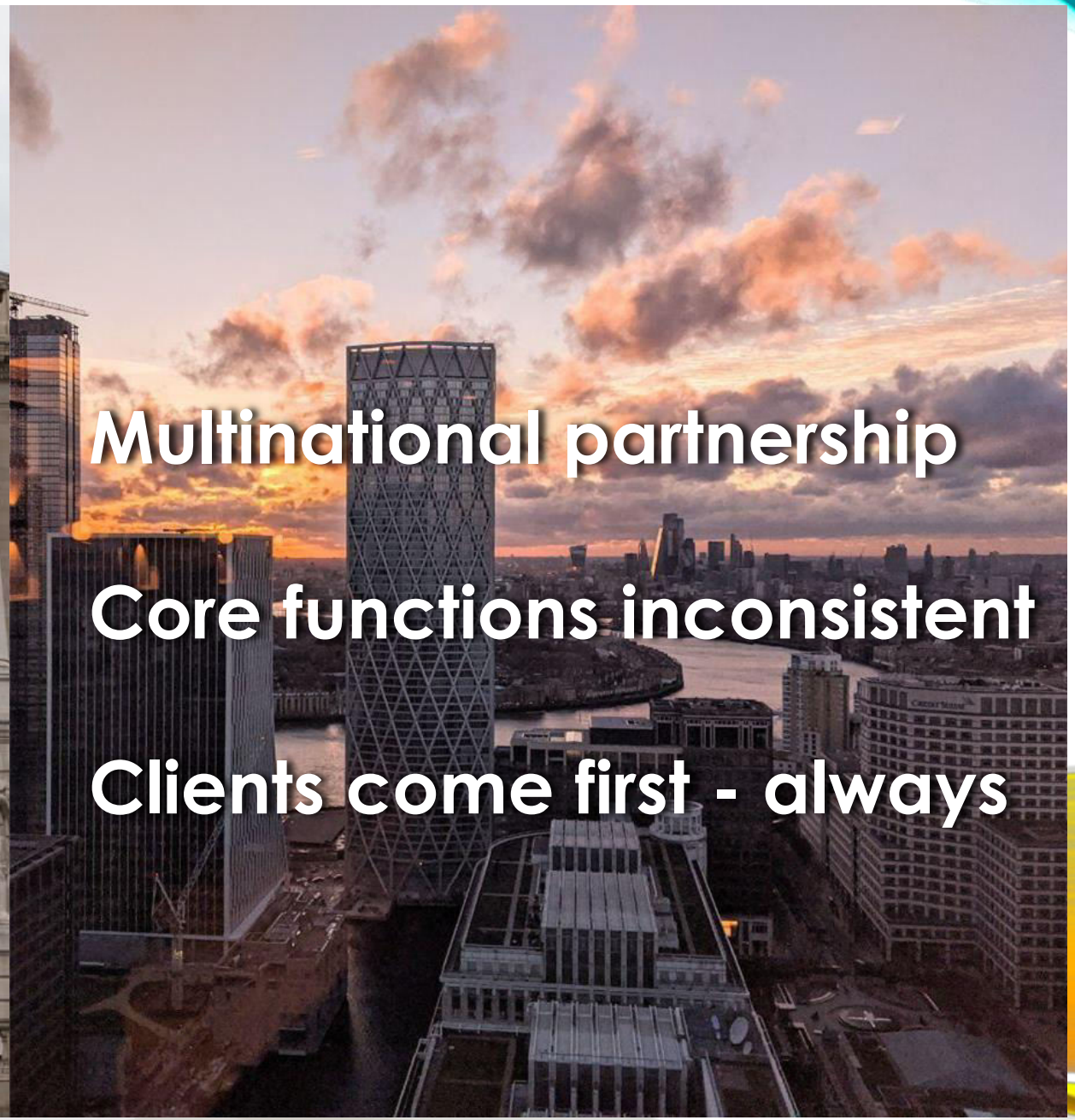


Johnson & Scholes, Cultural Web 1999

Clear and proud mission

Strong stories to tell

A just and secure culture

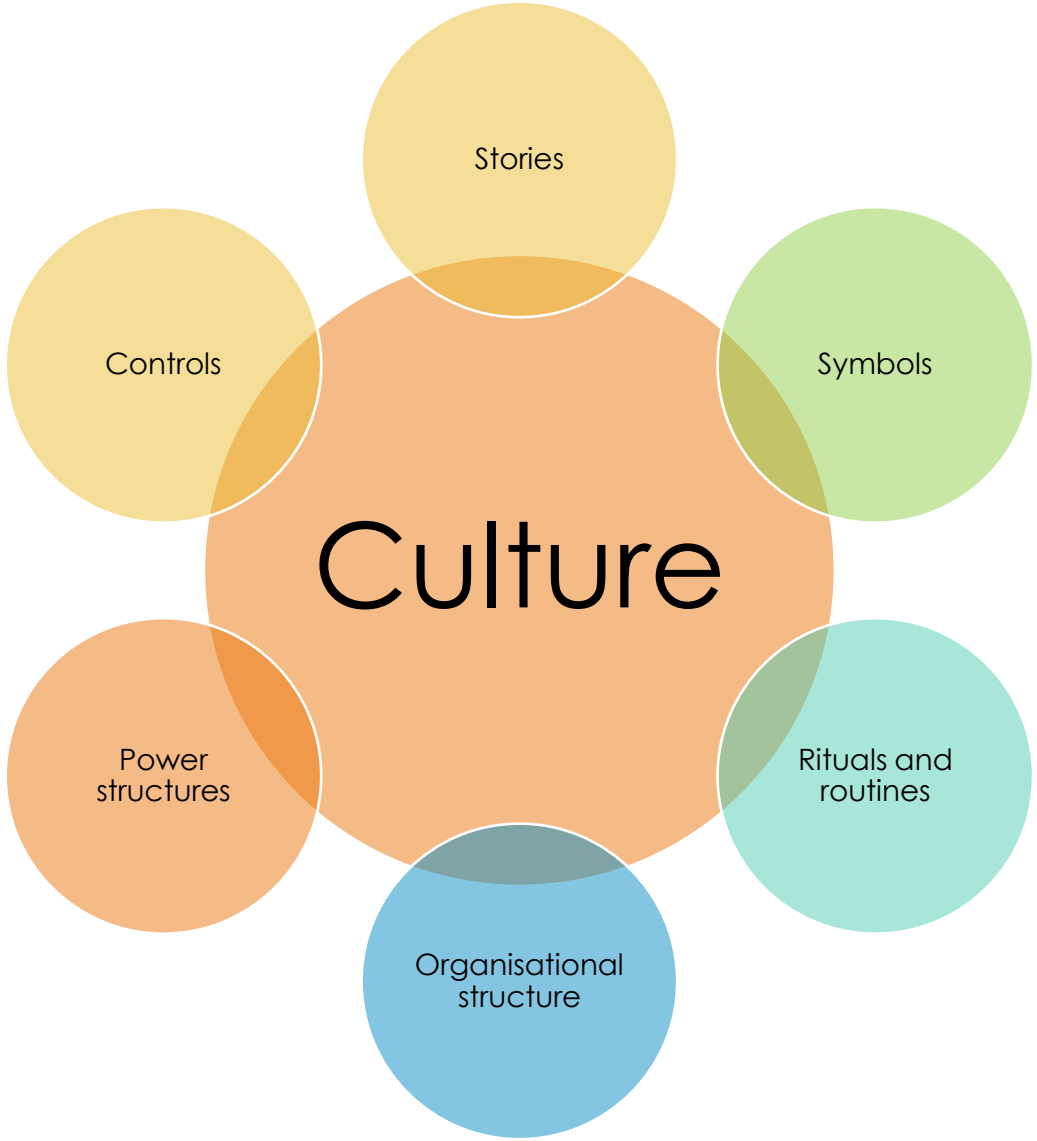


Multinational partnership

Core functions inconsistent

Clients come first - always

BRING SECURITY INTO CULTURE



BRING SECURITY INTO CULTURE

- Tell real stories
- Make it matter to individuals
- Make it the perceived norm
- Ask people what they think!

Moving beyond
compliance

WHERE TO GO FROM HERE

- Have a clear understanding of the behaviours you want to make up your secure culture
- Understand the culture that already exists - don't ignore it. Influence it where you need to
- Use stories, structures and rituals to create secure ways of thinking
- Keep listening and improving

QUESTIONS